

Impact

A Builders Institute Publication

80 Business Park Drive, Suite 309
Armonk, NY 10504
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www.buildersinstitute.org

Advertising Insertion Contract

The Builders Institute, the publisher of the newspaper known as *Impact*, agrees to sell and the undersigned advertiser and/or advertising agency agrees to purchase and furnish retail advertising copy and material prior to and in accordance with the publisher's deadlines for the following dates and sizes.

Dates	Size	Description	Rate	*Prep Fee

**Prep fee indicates any work necessary to make the ad acceptable for professional reproduction*

Ads will be accepted in InDesign, Illustrator or Photoshop formats. (Please include all fonts, photos and graphics.)
EPS, JPG and press-ready PDF files also acceptable. Files should be GREYSCALE, and a minimum of 300 dpi at the print size of the ad.

Submit ads by email to Margaret A. Collins, Director of Advertising and Communications at:
maggie@buildersinstitute.org

If you cannot provide an ad, we can help. (Special charges may apply at a rate of \$75 per hour)

Artwork to follow
 Copy Submitted; Artwork & Composition Required

Bill to: Check if ad agency

Advertiser/Agency _____

Address _____

City/State/Zip _____

By (Authorized Signature) _____

By (Print Name) _____

Phone _____ Date _____

Note: All payments are due upon receipt of invoice. Please make checks payable to The Builders Institute.

Accepted for Impact by _____ Date _____